

2-6 酒類販売数量規模別企業数及び販売状況等

| 酒類販売<br>数量規模 | 区 分 | 企業数 | 販 売 先 別 構 成 比 |      |      |             |      |      |       |      |      |       |      |      |               |      |      |             |      |      | 1 企 業   |
|--------------|-----|-----|---------------|------|------|-------------|------|------|-------|------|------|-------|------|------|---------------|------|------|-------------|------|------|---------|
|              |     |     | 清 酒           |      |      | し ょ う ち ゅ う |      |      | ビ ー ル |      |      | 発 泡 酒 |      |      | そ の 他 の 醸 造 酒 |      |      | スピリッツ・リキュール |      |      | 平 均     |
|              |     |     | 卸売業者          | 小売業者 | 消費者  | 卸売業者        | 小売業者 | 消費者  | 卸売業者  | 小売業者 | 消費者  | 卸売業者  | 小売業者 | 消費者  | 卸売業者          | 小売業者 | 消費者  | 卸売業者        | 小売業者 | 消費者  | 販 売 数 量 |
|              |     | 者   | %             | %    | %    | %           | %    | %    | %     | %    | %    | %     | %    | %    | %             | %    | %    | %           | %    | %    | k/      |
| 100 kl以下     |     | 61  | 13.7          | 59.7 | 26.6 | 33.7        | 46.6 | 19.7 | 1.0   | 65.3 | 33.7 | 0.1   | 80.7 | 19.2 | 0.0           | 65.9 | 34.1 | 0.9         | 61.5 | 37.6 | 50      |
| 200 "        |     | 36  | 17.9          | 63.4 | 18.7 | 0.6         | 61.9 | 37.4 | 9.9   | 62.0 | 28.1 | 7.5   | 75.4 | 17.1 | 22.3          | 70.9 | 6.7  | 10.5        | 60.9 | 28.6 | 148     |
| 300 "        |     | 35  | 19.7          | 68.6 | 11.7 | 6.5         | 84.2 | 9.3  | 2.7   | 77.6 | 19.6 | 6.9   | 83.6 | 9.6  | 6.3           | 88.8 | 4.8  | 5.8         | 79.8 | 14.4 | 255     |
| 500 "        |     | 44  | 9.1           | 77.5 | 13.4 | 1.8         | 78.6 | 19.6 | 6.7   | 65.9 | 27.3 | 7.9   | 82.0 | 10.1 | 10.0          | 85.3 | 4.7  | 5.7         | 73.1 | 21.2 | 399     |
| 1,000 "      |     | 71  | 12.4          | 71.7 | 15.9 | 5.8         | 79.5 | 14.6 | 10.5  | 68.8 | 20.8 | 10.0  | 76.6 | 13.4 | 11.0          | 79.7 | 9.3  | 14.1        | 72.0 | 14.0 | 742     |
| 2,000 "      |     | 94  | 11.2          | 79.5 | 9.2  | 19.3        | 72.4 | 8.3  | 13.3  | 71.2 | 15.6 | 15.6  | 78.5 | 5.9  | 21.2          | 76.6 | 2.2  | 12.7        | 79.7 | 7.5  | 1,420   |
| 3,000 "      |     | 47  | 11.1          | 84.8 | 4.1  | 10.6        | 85.4 | 4.0  | 14.8  | 79.6 | 5.6  | 23.3  | 75.2 | 1.6  | 20.9          | 76.6 | 2.6  | 22.3        | 75.7 | 2.0  | 2,463   |
| 5,000 "      |     | 49  | 11.4          | 83.5 | 5.1  | 24.4        | 71.3 | 4.3  | 17.0  | 74.7 | 8.3  | 24.1  | 73.6 | 2.3  | 23.6          | 74.9 | 1.5  | 19.9        | 76.8 | 3.3  | 3,921   |
| 10,000 "     |     | 54  | 17.1          | 75.7 | 7.2  | 19.9        | 73.1 | 7.0  | 10.8  | 77.6 | 11.6 | 17.7  | 75.6 | 6.7  | 16.4          | 79.3 | 4.3  | 13.0        | 80.2 | 6.8  | 6,801   |
| 20,000 "     |     | 43  | 7.9           | 89.8 | 2.3  | 11.3        | 86.2 | 2.5  | 13.5  | 81.9 | 4.6  | 15.8  | 83.1 | 1.1  | 16.5          | 82.7 | 0.8  | 9.4         | 89.0 | 1.7  | 14,507  |
| 30,000 "     |     | 19  | 5.2           | 92.7 | 2.2  | 18.5        | 79.0 | 2.6  | 10.8  | 79.0 | 10.2 | 7.4   | 91.8 | 0.8  | 5.6           | 94.1 | 0.4  | 6.6         | 92.2 | 1.2  | 23,423  |
| 30,000 kl超   |     | 45  | 19.9          | 79.3 | 0.8  | 22.8        | 76.8 | 0.4  | 18.5  | 80.0 | 1.5  | 14.7  | 85.0 | 0.3  | 14.0          | 85.8 | 0.2  | 16.8        | 83.0 | 0.2  | 175,035 |
| 計 （ 平 均 ）    |     | 598 | 17.6          | 80.6 | 1.8  | 21.6        | 77.2 | 1.2  | 17.1  | 79.5 | 3.4  | 14.9  | 84.3 | 0.9  | 14.1          | 85.4 | 0.5  | 15.8        | 83.5 | 0.6  | 16,458  |