

2-1 販売先別販売数量

| 区分<br>売上金額規模 | 卸売業者数 | 販売数量       |           |           |           | 構成比  |      |      | 集中度   |       |       |       |
|--------------|-------|------------|-----------|-----------|-----------|------|------|------|-------|-------|-------|-------|
|              |       | 合計         | 卸売業者      | 小売業者      | 消費者       | 卸売業者 | 小売業者 | 消費者  | 合計    | 卸売業者  | 小売業者  | 消費者   |
| 1億円以下        | 285   | 14,685     | 974       | 6,817     | 6,894     | 6.6  | 46.4 | 46.9 | 0.1   | 0.0   | 0.1   | 0.5   |
| 1億円超～ 3億円以下  | 234   | 47,174     | 5,502     | 22,328    | 19,344    | 11.7 | 47.3 | 41.0 | 0.3   | 0.1   | 0.3   | 1.3   |
| 3 " ～ 5 "    | 128   | 58,173     | 10,569    | 27,954    | 19,650    | 18.2 | 48.1 | 33.8 | 0.4   | 0.3   | 0.3   | 1.4   |
| 5 " ～ 7 "    | 78    | 52,964     | 9,981     | 28,329    | 14,654    | 18.8 | 53.5 | 27.7 | 0.4   | 0.3   | 0.3   | 1.0   |
| 7 " ～ 10 "   | 83    | 82,096     | 9,550     | 35,838    | 36,708    | 11.6 | 43.7 | 44.7 | 0.6   | 0.2   | 0.4   | 2.6   |
| 10 " ～ 30 "  | 223   | 457,442    | 81,868    | 232,990   | 142,584   | 17.9 | 50.9 | 31.2 | 3.3   | 2.1   | 2.8   | 9.9   |
| 30 " ～ 50 "  | 83    | 287,579    | 69,221    | 125,603   | 92,755    | 24.1 | 43.7 | 32.3 | 2.1   | 1.7   | 1.5   | 6.5   |
| 50 " ～ 100 " | 77    | 630,677    | 132,654   | 361,102   | 136,921   | 21.0 | 57.3 | 21.7 | 4.6   | 3.3   | 4.4   | 9.5   |
| 100億円超       | 171   | 12,047,929 | 3,671,686 | 7,409,431 | 966,813   | 30.5 | 61.5 | 8.0  | 88.1  | 92.0  | 89.8  | 67.3  |
| 合計           | 1,362 | 13,678,718 | 3,992,004 | 8,250,390 | 1,436,324 | 29.2 | 60.3 | 10.5 | 100.0 | 100.0 | 100.0 | 100.0 |

2-2 酒類別販売数量

| 区分<br>売上金額規模 | 卸売業者数 | 販売数量       |         |           |           |           |         |             | 構成比  |      |      |     |         |             |
|--------------|-------|------------|---------|-----------|-----------|-----------|---------|-------------|------|------|------|-----|---------|-------------|
|              |       | 合計         | 清酒      | 焼酎        | ビール       | 発泡酒       | その他の醸造酒 | スピリッツ・リキュール | 清酒   | 焼酎   | ビール  | 発泡酒 | その他の醸造酒 | スピリッツ・リキュール |
| 1億円以下        | 285   | 14,685     | 2,243   | 1,213     | 7,489     | 1,051     | 427     | 1,340       | 15.3 | 8.3  | 51.0 | 7.2 | 2.9     | 9.1         |
| 1億円超～ 3億円以下  | 234   | 47,174     | 6,256   | 4,888     | 25,398    | 2,446     | 1,301   | 4,065       | 13.3 | 10.4 | 53.8 | 5.2 | 2.8     | 8.6         |
| 3 " ～ 5 "    | 128   | 58,173     | 6,283   | 11,164    | 27,177    | 2,791     | 1,834   | 5,724       | 10.8 | 19.2 | 46.7 | 4.8 | 3.2     | 9.8         |
| 5 " ～ 7 "    | 78    | 52,964     | 3,911   | 4,728     | 27,763    | 4,175     | 2,574   | 6,561       | 7.4  | 8.9  | 52.4 | 7.9 | 4.9     | 12.4        |
| 7 " ～ 10 "   | 83    | 82,096     | 8,879   | 6,752     | 48,854    | 3,972     | 2,042   | 7,821       | 10.8 | 8.2  | 59.5 | 4.8 | 2.5     | 9.5         |
| 10 " ～ 30 "  | 223   | 457,442    | 30,491  | 63,639    | 204,456   | 28,692    | 17,882  | 69,777      | 6.7  | 13.9 | 44.7 | 6.3 | 3.9     | 15.3        |
| 30 " ～ 50 "  | 83    | 287,579    | 21,790  | 36,825    | 124,881   | 17,731    | 7,210   | 51,344      | 7.6  | 12.8 | 43.4 | 6.2 | 2.5     | 17.9        |
| 50 " ～ 100 " | 77    | 630,677    | 43,368  | 73,177    | 244,077   | 49,591    | 36,573  | 147,257     | 6.9  | 11.6 | 38.7 | 7.9 | 5.8     | 23.3        |
| 100億円超       | 171   | 12,047,929 | 756,974 | 1,185,358 | 3,739,100 | 981,724   | 653,146 | 3,769,204   | 6.3  | 9.8  | 31.0 | 8.1 | 5.4     | 31.3        |
| 合計           | 1,362 | 13,678,718 | 880,195 | 1,387,743 | 4,449,195 | 1,092,173 | 722,989 | 4,063,092   | 6.4  | 10.1 | 32.5 | 8.0 | 5.3     | 29.7        |